

## Privacy Policy

Luxtension B.V. attaches great importance to the privacy of its customers and users of its website. The personal data are processed and secured with the greatest possible care. In so doing Luxtension B.V. complies with the General Data Protection Regulation (the GDPR). This Privacy Statement explains what personal data Luxtension B.V. collects on you and how it uses the data. The data controller for data processing is Luxtension B.V., Albert Plesmanweg 122, 4463GC Goes, the Netherlands.

### Business relationships

Personal data on our business relationships are processed in order to supply our products and services in a suitable and effective way. The personal data are collected and processed for the purposes mentioned below:

- to commence and maintain a business relationship with you;
- to be able to send invoices and administer payments;
- to inform you about and allow you to make optimal use of our services and our other activities (for example by email or newsletters) and to be able to offer you quotations. We process data including the following: (business) name and address details, contact person details (name, email address, telephone number and position).

### Website visitors

When you visit our website, we automatically collect certain non-identifiable data. These technical data are used to administer the website and to optimise the website and service offered by Luxtension B.V. We process data including the following: IP address, data on the date and time of your visit to our website and the pages visited, the type of browser that you use, the website(s) through which you arrived on our website, the pages and parts of the website that you visit (how long, how often and in what order), what information you view and what information you upload to or download from the website and the duration of a visit or session. .

### Newsletters/mailings

We send a newsletter or mailing with which we want to inform interested parties about our products, services and promotions. Your email address is only added to the list of subscribers with your explicit permission. Each newsletter contains a reference/option to unsubscribe. The list of subscribers to the newsletter is not shared with third parties. We process data including the following: forename, surname, business name, email address and telephone number.

### Sharing data with third parties

Your data are only shared with third parties with your prior permission or if we are compelled to share them on the basis of laws and regulations and/or if we are compelled to do so as a result of legal proceedings.

#### Transfer outside the EEA

Your data are not sent to recipients in countries outside the European Economic Area.

#### Security

We make every effort to maintain the security of your personal data. We have taken appropriate technical and organisational measures to protect your personal data against wrongful processing and/or loss. In so doing we use a firewall and encryption to prevent access to data by unauthorised third parties. The data are saved at a location that is both physically and technically protected. Only a select group of employees have access to the data. The employees of Luxtension B.V. who have access to your personal data are bound by a confidentiality obligation.

#### Saving

We save personal data for no longer than required for the purposes for which these data are collected, while complying with the applicable laws and regulations.

#### Your rights

At any given time, you have the right to view the data we have collected, or have it changed, erased or restrict its processing. You also have the right to receive your data in a structured, usual and machine-readable form and transfer it to another organisation. To do this you can send us a written request to the address below:

- Luxtension B.V. | Albert Plesmanweg 122 | 4462GC Goes | The Netherlands

We aim to respond to your request within four weeks of its receipt.

#### Cookies

Our website uses third party cookies. A cookie is a small text file that is installed on your computer, tablet or smartphone during your visit to a website. Third parties use these cookies to record which pages you visit to build up a profile of your online behaviour. This profile is partly created based on comparable data obtained from your visits to other websites on which they advertise. This profile is not linked to your name, address, email address or suchlike as known to us. It only has the purpose of matching advertisements with your profile to make them as relevant as possible to you.

Different third party cookies are used on this website. The following is a summary of the cookies that this website currently uses or may use in the future: ShareThis – LinkedIn Marketing Solutions – Facebook Connect – Google Tagmanager – Google Analytics

## Google Analytics

The American company Google sends a cookie through our website as a part of its “Analytics” service. We use this service to record the behaviour of website visitors and create reports on how visitors use the web site. Google can provide these data to third parties if Google is legally bound to, or if third parties process the data on behalf of Google. We have no influence on this. We have permitted Google to use the analytics data obtained for other Google services. The data are transferred to Google and saved by Google on servers in the United States. Google abides by the Privacy Shield principles and is affiliated to the United States Department of Commerce’s Privacy Shield program. This means there is a suitable level of protection for the processing of any personal data.

You can block cookies in your browser. See the explanation from the Consumer’s Association for details.

## Third party websites

Our website can include links to third party websites. Luxtension B.V. bears no responsibility for how these third parties use your personal data. So, we advise you to also read the privacy statement for these websites before using the websites.

## Questions, remarks or complaints

Should you have any questions, remarks or complaints with respect to this Privacy Statement or how Luxtension B.V. registers or processes your data, you can contact us using the contact details below:

- **Luxtension B.V. | Albert Plesmanweg 122 | 4462GC Goes | The Netherlands**
- **Email: [sales@telescopic-lightmast.com](mailto:sales@telescopic-lightmast.com)**
- **Telephone number +31 85-4868582**

We aim to respond to your request, remark or complaint within four weeks of its receipt.

## Changes

Luxtension B.V. reserves the right to change this Privacy Statement. Changes will be published on this website. We advise you to regularly check this Privacy Statement so you are always familiar with the content of the applicable Privacy Statement.

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